

# Quotes Checklist

Take the “CORE” video transcript and pull out quotes from the text. In each video, you will say one-liners or statements that can easily be put into a quote cards that can be shared on social media. The best way to create the quote cards is to use an app like **Canva**.

- Post to Instagram
  - Share to Stories
  - Create Quote Reel
- FB Profile
  - First comment is the link to your CTA
  - Share to Groups
  - Share to Stories
- FB Page
  - 1st Comment is CTA
  - Share to Story
  - Share to Groups
- Post to Pinterest
- Post to LinkedIn
- Post Google Business Profile
- Post to Twitter

**Use a  
Scheduling  
Tool like  
LATER  
to make  
these posts**

**SOUNDS  
LIKE A  
PLAN**

