

# Core Video Promotion

NOTE: Upload the video file directly to platforms where it is available. In general, DO NOT just share the YouTube link. When you share the link alone it typically reduces reach on social media.

- Upload to YouTube and Fill in Title & Description
- Upload to FB Page (do not SHARE from YouTube)
  - Share to Story, Groups
- Upload to FB Profile
  - Share to Story, Groups
- Upload to LinkedIn Profile & Company Page
- Rumble - Set up YouTube Auto-Sync (do this once)
- Upload on Pinterest
- Upload to TikTok
- Upload to Instagram Stories and Reels
- Share Thumbnail to Twitter with YouTube link
- Upload to any other Video Platforms (Vimeo, DailyMotion, Etc.)
- Send Broadcast to your Email List

