

# Core Video Checklist

## Pre-Recording Checklist

- SEO Topic Research (use YouTube)
- Create Video Script (use Video Template)
- Choose Your CTA (an Opt-In)
- Create Video Title (from your SEO Research)

## Recording Checklist

- Record Video (use cell phone)
- Keep Mistakes (might get used)
- Screen Recording (optional)
- Separate FB Ending (optional)
- Create Thumbnail 1920px x 1080px (Canva)

## Editing Checklist

- Edit Video
- Save Edited Video To Drive, Dropbox, etc.
- Create FB Version (If Different)
- Create Short Clips
- Create Video Thumbnail (1920px X 1080px - CANVA)

